

# **Willcox Healthcare Consultancy: Privacy Policy**

**Last updated: 23/07/25**

At Willcox Healthcare Consultancy, protecting your personal information is a priority. We comply with the relevant data protection laws and would like to inform you comprehensively about the handling of your data with the following data protection information.

In the following document, we will inform you about how your personal data is processed when you use our website and what rights you have in this regard.

Willcox Healthcare Consultancy is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and protect any personal information provided through our website.

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## **1. Who We Are (Data Controller)**

We are Willcox Healthcare Consultancy, a UK-based healthcare consultancy service provider.

For the purposes of the UK General Data Protection Regulation (UK GDPR), Willcox Healthcare Consultancy is the Data Controller of any personal data collected through this website.

Contact: Please use the contact form on our website for any enquiries related to this policy or your personal data.

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## **2. Who Processes Your Data (Data Processor)**

Our website is hosted by IONOS SE, which provides secure web hosting and related infrastructure.

IONOS acts as a Data Processor on our behalf. We have ensured that their services are compliant with UK and EU data protection standards.

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### **3. What Information We Collect**

We may collect and process the following personal data:

- Contact information that you submit via forms (e.g. name, email address, phone number)
- Technical data automatically collected for security and functionality, including:
  - IP address
  - Browser type and version
  - Operating system
  - Referrer URL and time of access

This data is not used to personally identify you and is processed only for operational purposes.

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### **4. Use of Cookies**

Our website uses essential cookies only. These cookies are required for the website to function and cannot be switched off in our systems. They:

- Maintain session integrity
- Enable form submissions
- Support basic functionality and site security

We do not use tracking, marketing, or advertising cookies, and we do not profile or track individual users.

Our website may also use IONOS WebAnalytics, a built-in, anonymised analytics tool provided by our hosting provider. This tool may set a cookie to measure overall website traffic and usage, but it does not identify individual visitors or track behaviour across websites.

You can manage cookies through your browser settings at any time.

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### **5. How We Use Your Information**

We process your information to:

- Respond to messages or enquiries submitted via our website
- Maintain and improve the website's operation and security

- Comply with legal obligations

We do not sell or share your personal data with third parties for marketing.

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## **6. Your Rights**

As a UK resident under the UK GDPR, you have the right to:

- Request access to personal data we hold about you
- Request correction or deletion of your data
- Object to or restrict how your data is processed
- Lodge a complaint with the Information Commissioner's Office (ICO)

To exercise your rights, please contact us via the website.

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## **7. Data Security**

We take appropriate technical and organisational measures to protect your data. Our website is hosted by IONOS, which provides secure infrastructure compliant with data protection laws.

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## **8. Changes to This Policy**

We may update this Privacy Policy from time to time. Changes will be published on this page with an updated date.